

March's Big Book

Sunrise on the Reaping by Suzanne Collins

We know how much readers love discovering their next favorite book, and this kit makes it easier than ever to promote read-alikes for the hottest new releases! Included, you'll find a customizable Canva templates to you can highlight your own recommendations or ready-to-use assets featuring read-alike picks from our expert librarians as well as social media copy for both pre-release and post-release promotions. Whether you're building excitement before launch day or keeping the buzz going after, this kit has everything you need to engage your community and get great books into readers' hands!

List of Toolkit Items

2

Canva Templates

Images with customizable copy and jacket covers to ensure you can promote the read-alikes of your choosing or your library's own Big Book!

5

Read-to-Use Assets

A set of images promoting read-alikes suggested by OverDrive librarians. No customization needed.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

Canva Templates

To create a customized version of this kit, open the **Canva link here** or the shortcut provided in the marketing kit.

You can find tips and tricks for saving jacket cover images in in the marketing kit, as well.



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Ready-to-Use Assets

Don't have time to customize your own graphics? You can use these ready-to-use versions with recommendations from our OverDrive librarians.



Social Media/Newsletter Copy

Pre-release

The countdown to *Sunrise on the Reaping* is ON, and we know the wait feels like a *Hunger Games*-level challenge. But don't worry—we've got plenty of heart-pounding, dystopian read-alikes on the Libby app to keep you busy until release day! Trust us, the wait will feel way shorter with a good book in hand! #BigBookReadalikes

Post-release

Sunrise on the Reaping has finally arrived! Whether you're diving in right now or already in need of your next dystopian fix, these read-alikes are sure to keep your adrenaline pumping. Borrow on the Libby app or swing by the library for a physical copy. #BigBookReadalikes

If you have any questions about the items contained in this toolkit, feel free to reach out to us at outreachservices@overdrive.com.

Respectfully,

The Libby Team

Libby.

The library reading app